



OFFICE OF THE SHERIFF

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MEDIA RELEASE

FOR IMMEDIATE RELEASE

Date: August 7, 2017

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Lincoln Alerts Annual Test, Addition of LINC4ECLIPSE (Keyword) for the Solar Eclipse Event

(08.07.17 - Lincoln County)

Lincoln County will conduct its annual system test of the emergency notification system, Lincoln Alerts, on Thursday, August 10, 2017 between the hours of 10:30 and 11:30 am. All residential landline numbers, Lincoln Alert Opt-ins and Keyword subscribers will be activated with a brief exercise/test message.

Business landline numbers will not be activated so as not to disrupt business operations during work hours.

Lincoln Alerts to date contains approximately:

- 16,000 residential landline numbers
- 8,587 business landline numbers
- 6,000 opt-in profiles
- 5,000 keyword subscribers to the 15 keyword subscriptions

The following is an example of a voice/text message Lincoln Alerts subscribers will receive on their test message Thursday morning:

This is a coordinated annual test of Lincoln Alerts: the emergency notification system for the communities of Lincoln County, Oregon. If this had been an actual emergency, such as a distant tsunami warning or an Amber Alert, official information or directions would have been provided. Lincoln County Sheriff's Office – Emergency Management

In addition to the Lincoln Alerts system testing, the Emergency Alert System (EAS) will also be activated. The EAS provides direct information distribution from County Emergency Operations Center to Public Radio Systems in our area; these tests are conducted monthly.

Lincoln County Sheriff's Office

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A feature recently added to **Lincoln Alerts** (February 2017) is our "community information via text" feature. The added feature allows your device to receive text messages directly from the county's incorporated cities, Confederated Tribes of Siletz Indians, County services (Transit, Roads and additional local information) and other information. LINC4ECLIPSE is one of many keywords that are now available.

HOW DO I SIGN UP TO RECEIVE COMMUNITY INFORMATION VIA TEXT?

To access Lincoln Alerts information go to our website: www.co.lincoln.or.us/alerts .

Follow these simple steps:

- In your mobile device open your texting application
- Type **888777** in the "To" field
- Type **your zip code** in the "text message" field
- You will receive a single opt-in welcome message. Reply YES to continue to receive SMS text messages.
- Type the **KEYWORDS** of your choice in the "text message" field
- You may opt out at any point by sending STOP to 888777.
- For help with your keyword subscriptions, text HELP to 888777 for information.

Community information may include street closures, water outages, and community event notices. Notifications may also be sent when there is a critical situation affecting that area. Message and data rates may apply based on your individual mobile phone plan, message frequencies vary.

City and Tribal KEYWORDS

- DEPOEBAY
- LINCOLNCITY
- NEWPORT
- SILETZCITY
- SILETZTRIBE
- TOLEDO
- WALDPORT
- YACHATS



The City and Tribal Keywords are initiated and authorized by leadership for said City and Tribe.

Lincoln County KEYWORDS

- **LINC4ALERTS**
Information that may affect several or all areas of Lincoln County
- **LINC4COUNTY**
Information specific to County operations or scheduled County events
- **LINC4ECLIPSE**

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Information specific to the total solar eclipse event in August

- **LINC4RIVERS**
Information specific to the monitored rivers in Lincoln County: Alsea, Siletz, Yachats, Yaquina
- **LINC4ROADS**
Information specific to County Roadways -
<http://www.co.lincoln.or.us/publicworks>
- **LINC4TRANSIT**
Information specific to Lincoln County Transit Services -
<http://www.co.lincoln.or.us/transit>

More details at: www.co.lincoln.or.us/alerts

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