**INTRODUCTION & METHODOLOGY**

From March 16-23, 2022, the Oregon Values and Beliefs Center conducted a statewide survey of Oregonians’ values and beliefs aboutservices and policies that are commonly recommended for supporting Oregon children.

**Research Methodology**: The online survey consisted of 1,563 Oregon residents ages 18+ and took approximately 15 minutes to complete. This is a sufficient sample size to assess Oregonians’ opinions generally and to review findings by multiple subgroups.

Respondents were contacted by using professionally maintained online panels. In gathering responses, a variety of quality control measures were employed, including questionnaire pre-testing, validation, and real-time monitoring of responses. To ensure a representative sample, demographic quotas were set, and data weighted by area of the state, gender, age, and education.

**Statement of Limitations:** Any sampling of opinions or attitudes is subject to a margin of error. The margin of error is a standard statistical calculation that represents differences between the sample and total population at a confidence interval, or probability, calculated to be 95%. This means that there is a 95% probability that the sample taken for this study would fall within the stated margin of error if compared with the results achieved from surveying the entire population. This survey’s margin of error, for the full sample, ranges is ±2.48% to ±4.77% depending on how the response category percentages split for any given question.

**Oregon Values and Beliefs Center:** The research was completed as a community service by the Oregon Values and Beliefs Center. OVBC is an independent and non-partisan organization and an Oregon charitable nonprofit corporation.

**OVBC Monthly Survey, March 2022**

**Oregon Families and Early Education**

**This survey will focus on Oregon families, and specifically the** **services and policies that are commonly recommended for supporting Oregon children in their development, growth, and well-being.**

**Please be assured your personal identity will be kept anonymous. This survey should take about 10-15 minutes. Random and robotic responders are subject to disqualification through validity analytics.**

**OVBC is an Oregon-based nonprofit, nonpartisan team that uses representative samples to provide valid research. We share our findings with elected officials, policymakers, the public, and other researchers. Again, be assured that your name will not be connected to any of your responses in our reporting. You will be asked if you are willing to be contacted by a journalist about your answers to this survey and participation in OVBC**

**Thank you.**

1. If you had to choose, which one of the following levels of education do you consider most important for the expenditure of taxpayer dollars?

|  |  |
| --- | --- |
| **Response Category** | ***N*=1,563** |
| Early learning from birth to age 5 | 9% |
| Grades K-3 | 17% |
| Grades 4-8 | 13% |
| Grades 9-12 | 26% |
| Community colleges | 11% |
| 4-year colleges and universities | 8% |
| Unsure/Don’t know  | 14% |

1a. Feel free to comment here about the most important levels of education for taxpayer dollars. **[Open, optional]**

Below is a list of programs and services about which people have differing ideas of importance. For each, indicate how important it is for you, where…

•Very or somewhat important means you would support some increase in your taxes to increase the service or some reallocation of tax dollars away from other existing services;
• Neutral means you don’t want more tax dollars to go to that service even if that means a diminished level of the service over time;
•Somewhat or very unimportant means you want fewer or no taxes to go to that service now and that it should be reduced or discontinued entirely.

| **Response Category,** ***N* =1,563** | **Very important** | **Somewhat important** | **Neutral** | **Somewhat unimportant** | **Very unimportant** | **Unsure/Don’t know** |
| --- | --- | --- | --- | --- | --- | --- |
| 1. Making childcare more affordable for families to give children a strong start
 | 56% | 23% | 12% | 4% | 4% | 1% |
| 1. Helping first-time parents support their child’s early learning, health, and emotional development by providing home visits and parent education programs
 | 39% | 29% | 19% | 5% | 7% | 1% |
| 1. Making available high-quality early learning programs for infants and toddlers to give them a strong start on developing school-ready knowledge and social skills
 | 40% | 27% | 17% | 7% | 8% | 1% |
| 1. Ensuring that families with young children who have special needs or disabilities get support early to reduce the need for special education later
 | 56% | 26% | 13% | 2% | 2% | 1% |

1. Thinking about curriculum for K-12 Oregon schools, please rank the following from most important to least important for students and the future of Oregon. *INSTRUCTION: Enter a “1” to indicate most important, “2” to indicate second most important, “3” third, and “4” to indicate fourth most important.* **[statements randomized]**

| **Response Category, *N*=1,563** | **1 Most important** | **2 Second most important** | **3 Third most important** | **4 Fourth most important** |
| --- | --- | --- | --- | --- |
| 1. **Parent choice:** parents choose which schools their child gets to attend through vouchers, and thereby choose which curriculum their child should learn
 | 17% | 20% | 25% | 37% |
| 1. **Standardized curriculum:** all students should be taught content that is historically or scientifically accurate, as determined by state experts
 | 21% | 33% | 26% | 20% |
| 1. **Back to Basics:** schools should stick to the basics and focus on reading, writing, and math and avoid controversial topics
 | 23% | 23% | 30% | 23% |
| 1. **Nurturing of the whole child:** schools should tend to the social, emotional, and mental health needs of students and make sure they are developing non-cognitive skills like relationship building and self-motivation
 | 39% | 23% | 18% | 20% |

How do you feel towards the following State programs for Oregon children?

| **Response Category, *N*=1,563** | **Very positive** | **Somewhat positive** | **Somewhat negative** | **Very negative** | **Unsure/Don’t know** |
| --- | --- | --- | --- | --- | --- |
| 1. Head Start is a federal program that promotes school readiness of young children from low-income families by enhancing their cognitive, social, and emotional development.
 | 55% | 30% | 7% | 4% | 5% |
| 1. Oregon Pre-kindergarten (OPK) is modeled after Head Start to expand high-quality early learning opportunities, health/mental health and nutrition, and family support for the lowest income and highest need preschool children.
 | 50% | 31% | 8% | 4% | 7% |
| 1. SCHIP allows Oregon to offer health insurance for eligible children up, to age 19, who are not already insured. Eligibility is based on income.
 | 55% | 29% | 6% | 2% | 7% |

9a. Feel free to share any experiences you have had with these programs or similar State offerings. **[Open, optional] *Please see separate verbatim file.***

Below is a list of health services for Oregon students of all ages. Please indicate whether you support or oppose your tax money going toward each service**. [statements randomized]**

| **Response Category, *N*=1,563** | **Definitely support** | **Somewhat support** | **Somewhat oppose** | **Definitely oppose** | **Unsure/Don’t know** |
| --- | --- | --- | --- | --- | --- |
| 1. Ensure schools offer access to oral health care such as dental services and fluoride varnish
 | 39% | 35% | 11% | 9% | 6% |
| 1. Provide culturally appropriate health services and supports to all children and families
 | 51% | 27% | 9% | 8% | 6% |
| 1. Use health care payment reform to ensure comprehensive medical health services are reimbursed
 | 50% | 29% | 8% | 4% | 9% |
| 1. Reduce barriers to behavioral health services
 | 55% | 28% | 7% | 3% | 6% |
| 1. Increase resources for culturally responsive suicide prevention programs for communities most at risk
 | 56% | 28% | 6% | 4% | 5% |

14a. Feel free to comment here about health services for students. **[Open, optional]**

And how about these? Please indicate whether you support or oppose your tax dollars going toward the following family support services for Oregon students of all ages. **[statements randomized]**

| **Response Category, *N*=1,563** | **Definitely support** | **Somewhat support** | **Somewhat oppose** | **Definitely oppose** | **Unsure/Don’t know** |
| --- | --- | --- | --- | --- | --- |
| 1. Increase affordable housing with close access to transportation options
 | 55% | 25% | 8% | 7% | 4% |
| 1. Increase access to affordable, healthy, and culturally appropriate foods for families
 | 47% | 29% | 10% | 9% | 5% |
| 1. Increase access to sports, clubs, the arts, and other extracurricular activities by removing barriers like pay-to-play fees
 | 53% | 32% | 8% | 4% | 3% |
| 1. Provide one-on-one or small group tutoring for students who need extra support
 | 58% | 34% | 3% | 2% | 3% |
| 1. Develop and integrate culturally inclusive learning materials (curricula) from early childhood through post-secondary education
 | 42% | 27% | 10% | 13% | 7% |
| 1. Require cultural awareness and implicit bias training for school administrators, teachers, and staff
 | 44% | 26% | 10% | 14% | 6% |

20a. Feel free to comment here about family support services for students: **[Open, optional] *Please see separate verbatim file***

The following two statements regard the care of children in your community. **[statements randomized]**

| **Response Category, *N*=1,563** | **Somewhat easy** | **Somewhat hard** | **Very hard** | **Unsure/Don’t know** |
| --- | --- | --- | --- | --- |
| 1. How easy or hard do you think it is to find childcare for children in your community who are not yet school age that is both affordable and of high quality?
 | 7% | 32% | 40% | 21% |
| 1. How easy or hard do you think it is to find after-school activities and programs for school age children in your community that are both affordable and of high quality?
 | 20% | 37% | 23% | 20% |

The next few questions revisit topics we asked about in the past.

Please share whether you or your family members have experienced any of these race-based bias incidents or hate crimes. **[statements randomized]**

| **Response Category, *N*=1,563** | **Yes, happened to me** | **Yes, happened to family member** | **Yes, to me AND a family member** | **No** | **Unsure/Don’t know** |
| --- | --- | --- | --- | --- | --- |
| 1. Hear someone use a racial slur, epithet, or degrading language against you/them.
 | 21% | 11% | 8% | 53% | 6% |
| 1. Saw someone use a racial slur, epithet, or degrading language against you/them on social media.
 | 18% | 11% | 7% | 56% | 9% |

Putting on a different hat, have you witnessed these race-based bias incidents or hate crimes occurring to anyone outside yourself and your family? **[statements randomized]**

| **Response Category, *N*=1,563** | **Yes, in the past two years** | **Yes, more than two years ago** | **No** | **Unsure/Don’t know** |
| --- | --- | --- | --- | --- |
| 1. Hear someone use a racial slur, epithet, or degrading language against you/them.
 | 42% | 15% | 37% | 5% |
| 1. Saw someone use a racial slur, epithet, or degrading language against you/them on social media.
 | 44% | 11% | 38% | 7% |

1. Do you feel like the school board in your school district represents your values and beliefs?

|  |  |
| --- | --- |
| **Response Category** | ***N*=1,563** |
| Definitely yes | 6% |
| Lean yes | 30% |
| Lean no | 22% |
| Definitely no | 16% |
| Unsure/Don’t know  | 26% |

27a. Feel free to comment here about your school board. **(Open, optional) *Please see separate verbatim file.***

1. Are you a parent or parent-figure taking care of a child under the age of 18?

|  |  |
| --- | --- |
| **Response Category** | ***N* =1,563** |
| Yes | 27% |
| No | 73% |

1. Do you have school-age children in your household? [Yes, No🡪SKIP TO 33]

|  |  |
| --- | --- |
| **Response Category** | ***N* =1,563** |
| Yes | 27% |
| No | 73% |

32a.Please feel free to leave any comments about the topics covered in this survey. **[Open, optional] *Please see separate verbatim file.***

**DEMOGRAPHICS**

These questions ensure our sample is representative of the population. This information is used for no other purpose.

1. Age:

|  |  |
| --- | --- |
| **Response category** | ***N*=1,563** |
| 18-29 | 18% |
| 30-44 | 26% |
| 45-54 | 13% |
| 55-64 | 18% |
| 65-74 | 18% |
| 75+ | 7% |

1. I describe my gender as:

|  |  |
| --- | --- |
| **Response category** | ***N*=1,563** |
| Man | 48% |
| Woman | 49% |
| Non-binary or gender non-conforming | 4% |
| Trans | 1% |
| Other | n=4 |
| I prefer not to answer | n=2 |

1. What is the highest level of education you have attained?

|  |  |
| --- | --- |
| **Response category** | ***N*=1,563** |
| Less than high school | 4% |
| High school diploma/GED | 30% |
| 2-yr degree/some college/trade | 36% |
| 4-yr degree/college degree | 14% |
| Graduate degree/professional school | 16% |

1. What is your party registration?

|  |  |
| --- | --- |
| **Response category** | ***N*=1,563** |
| Democrat | 38% |
| Republican | 22% |
| Independent Party of Oregon | 15% |
| Some other party | 2% |
| Non-affiliated | 17% |
| Not registered to vote | 6% |

1. Do you rent or own your home?

|  |  |
| --- | --- |
| **Response category** | ***N*=1,563** |
| Own | 52% |
| Rent | 36% |
| Other arrangement | 13% |

1. What was your total household income in 2021? Remember to include everyone, and your best guess is okay.

|  |  |
| --- | --- |
| **Response category** | ***N*=1,563** |
| Less than $25,000 | 23% |
| $25,000-$49,999 | 24% |
| $50,000-$74,999 | 19% |
| $75,000-$99,999 | 13% |
| $100,000-$149,999 | 12% |
| $150,000 or more | 8% |
| Refused | 1% |

1. When it comes to most economic issues, do you consider yourself. . .

|  |  |
| --- | --- |
| **Response category** | ***N*=1,563** |
| African | 1% |
| Asian or Pacific Islander | 6% |
| Black or African American | 3% |
| Hispanic/Latino/a/x | 9% |
| Middle Eastern or North African | 1% |
| Native American or American Indian | 8% |
| Slavic | 1% |
| White or Caucasian | 86% |
| Other | 1% |
| I prefer not to answer | 1% |

1. When it comes to most economic issues, do you consider yourself. . .

|  |  |
| --- | --- |
| **Response category** | ***N*=1,563** |
| Very liberal | 15% |
| Somewhat liberal | 21% |
| Middle of the road | 35% |
| Somewhat conservative | 18% |
| Very conservative | 11% |

1. When it comes to most social issues, do you consider yourself. . .

|  |  |
| --- | --- |
| **Response category** | ***N*=1,563** |
| Very liberal | 23% |
| Somewhat liberal | 22% |
| Middle of the road | 32% |
| Somewhat conservative | 14% |
| Very conservative | 9% |

1. Do you consider the area you live in to be …

|  |  |
| --- | --- |
| **Response category** | ***N*=1,563** |
| Urban | 28% |
| Suburban | 37% |
| Rural changing to suburban | 13% |
| Rural | 22% |

1. Zip code/County

|  |  |
| --- | --- |
| **Response category** | ***N*=1,563** |
| Tri-count | 43% |
| Willamette Valley | 27% |
| Rest of state | 31% |