**INTRODUCTION & METHODOLOGY**

From June 2-11, 2022, the Oregon Values and Beliefs Center conducted a statewide survey of Oregonians’ values and beliefs.

**Research Methodology**: The online survey consisted of 1,446 Oregon residents ages 18+ and took approximately 15 minutes to complete. This is a sufficient sample size to assess Oregonians’ opinions generally and to review findings by multiple subgroups.

Respondents were contacted by using professionally maintained online panels. In gathering responses, a variety of quality control measures were employed, including questionnaire pre-testing, validation, and real time monitoring of responses. To ensure a representative sample, demographic quotas were set, and data weighted by area of the state, gender, age, and education.

**Statement of Limitations:** Any sampling of opinions or attitudes is subject to a margin of error. The margin of error is a standard statistical calculation that represents differences between the sample and total population at a confidence interval, or probability, calculated to be 95%. This means that there is a 95% probability that the sample taken for this study would fall within the stated margin of error if compared with the results achieved from surveying the entire population. This survey’s margin of error for the full sample is ±2.5%. Due to rounding or multiple answer questions, response percentages may not add up to 100%.

**Oregon Values and Beliefs Center:** The research was completed as a community service by the Oregon Values and Beliefs Center. OVBC is an independent and non-partisan organization and an Oregon charitable nonprofit corporation.

**OVBC Monthly Survey, June 2022**

The OVBC June survey is a bit of a potpourri of topics, starting out with wildfires, a few questions about gun laws, wrapping up with a topic that we hope will bring you a bit of joy—the topic of pets.

Please be assured your personal identity will be kept anonymous. This survey should take about 10-15 minutes. Random and robotic responders and those using hate speech are subject to disqualification through validity analytics.

OVBC is an Oregon-based nonprofit, nonpartisan team that uses representative samples to provide valid research. We share our findings with elected officials, policymakers, the public, and other researchers. Again, be assured that your name will not be connected to any of your responses in our reporting. You will be asked if you are willing to be contacted by a journalist about your answers to this survey and participation in OVBC.

Thank you.

1. [OVBC\_5.21] In general, how serious of a threat is “wildfire” to . . [Randomized]

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Response category,** *N* = *1,446* | **Very serious** | **Somewhat serious** | **Not too serious** | **Not at all serious** | **Don’t know** |
| 1. You and your family | 20% | 33% | 33% | 13% | 1% |
| 1. People living in your local community | 23% | 37% | 29% | 9% | 1% |
| 1. People living in Oregon | 56% | 36% | 6% | 1% | 1% |

1. [OVBC\_5.21] In general, how well do you think . . . [Randomized]

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Response category,** *N* = *1,446* | **Very**  **well** | **Somewhat well** | **Somewhat poorly** | **Very poorly** | **Don’t know** |
| 1. Private landowners are managing their lands to prevent wildfire | 8% | 37% | 28% | 9% | 18% |
| 1. The state is managing state-owned lands to prevent wildfire | 7% | 32% | 31% | 17% | 13% |
| 1. The federal government is managing federally owned lands to prevent wildfire | 5% | 25% | 33% | 23% | 13% |

1. [OVBC\_5.21] Thinking about the next ten years, how likely is it that Oregon will experience . . . [Randomized]

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Response category,** *N* = *1,446* | **Very likely** | **Somewhat likely** | **Not too likely** | **Not at all likely** | **Don’t know** |
| 1. An increased number of wildfires | 55% | 33% | 9% | 1% | 3% |
| 1. Increased severity of wildfires | 54% | 34% | 8% | 1% | 3% |
| 1. Loss of significant forests from drought and heat | 45% | 34% | 14% | 3% | 4% |

1. [OVBC\_5.21] If a human-caused or nature-caused wildfire started in Oregon in a wilderness area or on lands far from homes and development, what should be done?

|  |  |
| --- | --- |
| **Response category** | *N* = *1,446* |
| Almost certainly fight the fire | 49% |
| Lean toward fight the fire | 26% |
| Lean toward letting the fire burn | 22% |
| Almost certainly let the fire burn | 4% |

4a. (If fight in Q4) Why do you feel that the fires should be fought? (Open, optional) ***See separate verbatim file***

4b. (If burn in Q4) Why do you feel that the fire should be allowed to burn? (Open, optional) ***See separate verbatim file***

1. [OVBC\_5.21] Do you support or oppose the following wildfire reduction alternatives? [Randomized]

|  |  |  |  |
| --- | --- | --- | --- |
| **Response category,** *N* = *1,446* | **Support** | **Oppose** | **Don’t know** |
| 1. Harden and prepare homes to be more fire resistant | 85% | 5% | 10% |
| 1. Periodic controlled burning of built-up ground fuels | 78% | 6% | 16% |
| 1. Remove smaller, weaker, and poorer quality trees in dense or crowded forests | 76% | 10% | 14% |
| 1. More logging across the forested landscape | 36% | 40% | 24% |
| 1. Clearing space around homes of flame-spread vegetation | 89% | 3% | 8% |
| 1. Limiting construction of new homes in fire prone areas | 68% | 16% | 17% |
| 1. More public purchase of firefighting equipment like air tankers, bulldozers, etc. | 71% | 7% | 22% |
| 1. Other (Specify, open) | 83% | 5% | 11% |

1. Have you ever had to evacuate your area of Oregon because of a wildfire?

|  |  |
| --- | --- |
| **Response category** | *N* = *1,446* |
| Yes | 19% |
| No | 81% |

6a. [If yes on Q6:] Did you feel like you had the support and resources to evacuate?

|  |  |
| --- | --- |
| **Response category** | *n* = *276* |
| Definitely yes | 18% |
| Lean yes | 41% |
| Lean no | 23% |
| Definitely no | 15% |
| Unsure | 3% |

6b. [If no on Q6:] Do you feel like you have the support and resources to suddenly evacuate if a wildfire comes to your area of Oregon?

|  |  |
| --- | --- |
| **Response category** | *n* = *1,164* |
| Definitely yes | 23% |
| Lean yes | 39% |
| Lean no | 20% |
| Definitely no | 12% |
| Unsure | 6% |

1. Please indicate how concerned you are about the following possible effects of wildfire in your area of Oregon. [Randomized]

| **Response category,** *N* = *1,446* | **Not a concern** | **Slight concern** | **Moderate concern** | **Great concern** | **Don’t know** |
| --- | --- | --- | --- | --- | --- |
| 1. Damage to your personal property | 18% | 30% | 26% | 25% | 1% |
| 1. Lost or diminished recreational opportunities | 9% | 24% | 34% | 31% | 2% |
| 1. Loss of wildlife and fish habitat | 4% | 13% | 26% | 56% | 2% |
| 1. Uncontrolled and high severity wildfires | 5% | 13% | 28% | 52% | 2% |
| 1. Health effects of smoke | 4% | 12% | 25% | 59% | 1% |
| 1. Loss of public forestland | 5% | 15% | 28% | 51% | 2% |
| 1. Cost of Firefighting | 15% | 19% | 35% | 28% | 3% |
| 1. Reduction in tourism, in-turn hurting the local economy | 19% | 29% | 31% | 18% | 3% |

1. Have you done any of the following? [Randomized]

|  |  |  |  |
| --- | --- | --- | --- |
| **Response category,** *N* = *1,446* | **Yes** | **No** | **Other** |
| Prepared an evacuation plan in case of wildfire | 43% | 54% | 3% |
| Attend community-based meetings, related to wildfire | 14% | 85% | 2% |
| Obtained information from a land management, community group, or firefighting agency on how to prepare for wildfire | 35% | 63% | 2% |

1. Feel free to leave comments here about wildfires: [open, optional] ***See separate verbatim file***

***We thank you ahead of time for answering the next questions relating to gun laws. We acknowledge this topic is very sensitive, and at the same time feel it is important to hear from Oregonians on this.***

1. [Pew\_4.21] Which of the following statements comes closest to your overall view of gun laws in this country? [Rotated first/third choices]

|  |  |
| --- | --- |
| **Response category** | *N* = *1,446* |
| Gun laws should be MORE strict than they are today | 59% |
| Gun laws are about right | 21% |
| Gun laws should be LESS strict than they are today | 15% |
| Don’t know | 5% |

1. [Pew\_4.21] If it was harder for people to legally obtain guns in the United States, do you think there would be ...

|  |  |
| --- | --- |
| **Response category** | *N* = *1,446* |
| Fewer mass shootings | 54% |
| More mass shootings | 7% |
| No difference | 33% |
| Don’t know | 6% |

1. [Pew\_6.21] Do you own a gun (NOT including air guns, such as paintball, BB or pellet guns)?

|  |  |
| --- | --- |
| **Response category** | *N* = *1,446* |
| Yes, I own a gun | 32% |
| No, I don’t own a gun | 57% |
| Prefer not to answer | 10% |

1. Thinking about Oregon gun laws, which of the following statements comes closest to your overall view? In Oregon:[Randomized]

|  |  |
| --- | --- |
| **Response category** | *N = 1,446* |
| Gun laws should be MORE strict than they are today | 56% |
| Gun laws are about right | 20% |
| Gun laws should be LESS strict than they are today | 17% |
| Don’t know | 7% |

***This next section is a topic that we hope will bring you a bit of joy—the topic of pets. You will be asked about your opinions and experiences with pets.***

1. Have you adopted any pets over the last two years?

|  |  |
| --- | --- |
| **Response category** | *N* = *1,446* |
| Yes | 34% |
| No | 65% |
| Other | 1% |

22a. [If yes to Q22:] What kind of pet/s did you adopt?

|  |  |
| --- | --- |
| **Response category** | *n* = *498* |
| Cats | 40% |
| Dogs | 49% |
| Other | 11% |

22b. [If yes to Q22:] Did COVID-related stresses influence your decision to adopt a pet or pets?

|  |  |
| --- | --- |
| **Response category** | *n* = *498* |
| Definitely yes | 9% |
| Somewhat yes | 9% |
| A little bit | 8% |
| Not at all | 73% |
| Don’t know | 1% |

1. Do you have any close friends or family who adopted a pet during the peak of COVID-related closures?

|  |  |
| --- | --- |
| **Response category** | *N = 1,446* |
| Yes | 32% |
| No | 55% |
| Don’t know | 13% |

23a. [If yes to Q23:] Did adopting a pet make them seem happier to you?

|  |  |
| --- | --- |
| **Response category** | *n* = *464* |
| Definitely yes | 58% |
| Somewhat yes | 27% |
| A little bit | 7% |
| Not at all | 3% |
| Don’t know | 4% |

1. What is your current relationship with pets? [Randomized]

|  |  |
| --- | --- |
| **Response category** | *N* = *1,446* |
| Live with a pet now | 67% |
| Do not live with a pet now, but lived with one in the past | 25% |
| Have never had a pet | 4% |
| Other | 4% |

24a. [If “live with pet now”] How often does your pet: [Often, Sometimes, Occasionally, Never, Don’t Know] [Randomized]

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Response category,** *n = 972* | **Often** | **Sometimes** | **Occasionally** | **Never** | **Don’t know** |
| Make you laugh | 75% | 18% | 5% | 2% | n=3 |
| Reduce feelings of loneliness | 67% | 19% | 7% | 6% | 1% |
| Reduce your stress levels | 63% | 22% | 10% | 4% | 1% |
| Help you feel safe in your home | 45% | 14% | 15% | 23% | 2% |
| Help you feel safe when outside | 29% | 16% | 11% | 38% | 5% |

24b. [If “live with pet now”] Do you think of your pet or pets as family members?

|  |  |
| --- | --- |
| **Response category** | *n* = *972* |
| Definitely yes | 77% |
| Lean yes | 16% |
| Lean no | 4% |
| Definitely no | 3% |
| Don’t know | 1% |

24c. [If “live with pet now”] How often do you let your pet or pets sleep on your bed?

|  |  |
| --- | --- |
| **Response category** | *n* = *972* |
| Always or often | 62% |
| Sometimes | 9% |
| Occasionally | 11% |
| Never | 17% |
| other | 1% |

24d. [If “not now” or “never”:] Which of these best describes why you don’t have a pet at this time? [Randomized]

|  |  |
| --- | --- |
| **Response category** | *n* = *420* |
| Too expensive | 11% |
| Allergies | 8% |
| Too much time commitment | 16% |
| Where I live doesn’t allow pets | 15% |
| Just don’t want one | 13% |
| Pets are dirty | 4% |
| Freedom to travel | 16% |
| Other (open) | 18% |

1. Feel free to leave any comments about your thoughts or experiences with pets here: [open, optional] ***See separate verbatim file***

***A certified emotional support animal helps their caregiver cope with mental health challenges, like depression or anxiety, through companionship.***

***A service animal is individually trained to perform certain tasks for a caregiver with a particular disability, and is almost always a dog.***

1. Have you ever registered a pet as an emotional support animal for yourself for the sole purpose of being able to take your pet more places with you?

|  |  |
| --- | --- |
| **Response category** | *N* = *1,446* |
| Yes | 8% |
| No | 92% |

1. Have you ever registered a pet as an emotional support animal for yourself for a mental health reason?

|  |  |
| --- | --- |
| **Response category** | *N* = *1,446* |
| Yes | 13% |
| No | 87% |

27a. [If yes to Q27:] What does your emotional support animal help you with? *Please choose all that apply.* [Randomized]

|  |  |
| --- | --- |
| **Response category** | *n* = *191* |
| Anxiety | 76% |
| Depression | 74% |
| Post-traumatic stress disorder | 55% |
| Loneliness | 55% |
| Substance use | 12% |
| ADHD/ADD | 24% |
| Other (open) | 8% |

1. Are you in support of medically legitimate and certified emotional support animals being allowed in public places if leashed or contained?

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Response category,** *N* = *1,446* | **Definitely yes** | **Lean yes** | **Lean**  **no** | **Definitely no** | **Unsure** |
| Support cats | 41% | 25% | 15% | 12% | 6% |
| Support dogs | 57% | 25% | 8% | 6% | 4% |

1. Are you in support of medically legitimate and certified service animals (almost always a dog) being allowed in public places if leashed or contained?

|  |  |
| --- | --- |
| **Response category** | *n* = *1,394* |
| Definitely yes | 77% |
| Lean yes | 16% |
| Lean no | 3% |
| Definitely no | 2% |
| Unsure | 3% |

1. Please feel free to leave any comments about the topics covered in this survey. [open, optional] ***See separate verbatim file***

**DEMOGRAPHICS**

These questions ensure our sample is representative of the population. This information is used for no other purpose.

In what year were you born?

|  |  |
| --- | --- |
| **Response category** | *N = 1,446* |
| 18-29 | 18% |
| 30-44 | 26% |
| 45-54 | 15% |
| 55-64 | 16% |
| 65-74 | 18% |
| 75+ | 7% |

What is the highest level of education you have attained?

|  |  |
| --- | --- |
| **Response category** | *N* *= 1,446* |
| Less than high school | 4% |
| High school diploma/GED | 30% |
| Some college/2-year degree/trade | 36% |
| College degree/4-year degree | 15% |
| Graduate degree/professional school | 15% |

I describe my gender as *(feel free to choose all that apply*):

|  |  |
| --- | --- |
| **Response category** | *N* = *1,446* |
| Man | 48% |
| Woman | 48% |
| Non-binary or gender non-conforming | 4% |
| Trans | 2% |
| Other | *n*=1 |
| Prefer not to answer | *n*=6 |

Knowing there may not be a perfect fit, which of these descriptions used by the United States Census would you say best describes your race and/or ethnicity? Please select all that apply. How would you describe your race and/or ethnicity?

|  |  |
| --- | --- |
| **Response category** | *N = 1,446* |
| Asian | 5% |
| Black or African American | 4% |
| Hispanic or Latino/a/x | 7% |
| Native American, American Indian, or Alaska Native | 7% |
| Native Hawaiian or Other Pacific Islander | 1% |
| White | 83% |
| Another race or ethnicity not listed above | 4% |
| Prefer not to answer | 3% |

In what county do you live?

|  |  |
| --- | --- |
| **Response category** | *N* *= 1,446* |
| Tri-county | 43% |
| Willamette Valley | 27% |
| Rest of State | 31% |

What is your party registration?

|  |  |
| --- | --- |
| **Response category** | *N* =*1,446* |
| Democrat | 38% |
| Republican | 22% |
| Independent Party of Oregon | 13% |
| Some other party | 3% |
| Non-affiliated | 18% |
| Not registered to vote | 7% |

Do you rent or own your home?

|  |  |
| --- | --- |
| **Response category** | *N* = *1,446* |
| Own | 52% |
| Rent | 36% |
| Other arrangement | 12% |

Do you have school-age children in your household?

|  |  |
| --- | --- |
| **Response category** | *N* = *1,446* |
| Yes | 23% |
| No | 77% |

What was your total household income in 2021? Remember to include everyone, and your best guess is okay.

|  |  |
| --- | --- |
| **Response category** | *N* = *1,446* |
| Less than $25,000 | 24% |
| $25,000-49,999 | 23% |
| $50,000-74,999 | 20% |
| $75,000-99,999 | 11% |
| $100,000-149,999 | 12% |
| $150,000 or more | 9% |
| Refused | 1% |

When it comes to most economic issues, do you consider yourself. . .

|  |  |
| --- | --- |
| **Response category** | *N = 1,446* |
| Very liberal | 17% |
| Somewhat liberal | 18% |
| Middle of the road | 36% |
| Somewhat conservative | 18% |
| Very conservative | 10% |

When it comes to most social issues, do you consider yourself. . .

|  |  |
| --- | --- |
| **Response category** | *N* = *1,446* |
| Very liberal | 24% |
| Somewhat liberal | 21% |
| Middle of the road | 32% |
| Somewhat conservative | 13% |
| Very conservative | 9% |

Do you consider the area you live in to be:

|  |  |
| --- | --- |
| **Response category** | *N* = *1,446* |
| Urban | 25% |
| Suburban | 39% |
| Rural changing to suburban | 14% |
| Rural | 22% |

What is your zip code? \_\_\_\_\_\_

We anticipate news media to be very interested in these results. If you are willing to be contacted by a journalist about your answers to this survey and participation in OVBC, please share your name, phone number and email. This is completely voluntary.

Name:

Phone number:

Email address: