



Media Advisory

Event: Celebration of Meineke 50th Anniversary with a Lifelong Customer and Colorado Springs Charter School Administrator of Winning a 1972 Corvette

A 40-year Meineke customer, a Colorado Springs charter school administrator will receive a vintage car from Meineke and celebrate with students; Meineke will make a \$5,000 donation to New Summit Charter Academy in addition to awarding the Corvette

What: Vintage Corvette giveaway to a lifelong Meineke customer

When: Thursday, December 1 at 12:30 p.m. MT

Where: New Summit Charter Academy
7899 Lexington Dr, Colorado Springs, CO 80920

Who:

John Coppin, *Safety and Security Director/Dean of School of New Summit Charter & Meineke Customer*

Ryan Tracy, *Chief Executive Officer, Barren Troy Holdings, and owner of 14 Meineke locations in Colorado*

Event details: Meineke is celebrating its 50th anniversary and is giving away a 1972 Corvette to one lucky customer, John Coppin, a Colorado Springs resident and Safety and Security Director/Dean of School at New Summit Charter. Students from the school will attend the event and celebrate with John as he receives the Corvette for the first time. Meineke will also donate \$5,000 to the school to support New Summit's safety programs.

Media Contacts:

Nikki Reichert
Marketing and Communications Coordinator, New Summit Charter Academy
nikki.reichert@newsommitcharter.org
(719) 749-4012

Taylor Blanchard
Senior Director, Corporate Communications, Driven Brands
taylor.blanchard@drivenbrands.com
(704) 644-8129

Additional Details:

John Coppin is a huge fan of classic cars, specifically the Corvette. His father, John Sr., was the proud owner of a beautiful, blue and white 1971 Chevrolet Corvette Stingray. John always

admired the car and fondly recalls how it became a special way for father and son to bond. He always believed that, at the right time, his father would pass down the classic car to him.

However, his dad sold the Corvette.

This summer, John, (a Meineke customer of 40 years), walked into his local Meineke in Colorado Springs for a regular service visit, and was greeted with an unexpected surprise – it happened to be Meineke’s 50th Anniversary, and as part of the celebration the company planned to give away a classic Corvette—a *1972 Stingray*.

John entered the drawing on the spot. Weeks later, he discovered a voicemail message from Meineke with the news that he had won.

The prize Corvette is white and blue, the same colors as the one John’s father maintained for many years.

When John told his father the news, he recalls, “I could hear the excitement in his voice, as if he had won the Corvette himself. It’s so nice to be able to talk Corvettes with my dad again.”

Ryan Tracy, Chief Executive Officer, Barren Troy Holdings, owns 14 Meineke locations across Colorado. A Meineke owner for 12 years, Ryan was pleased to learn that a local customer had won. “We take a lot of pride in Meineke being part of the Colorado community, and John winning the Corvette is really a full circle moment for him and our Meineke family.”

“There’s something sentimental about these classic cars,” John says. “I’m grateful to Meineke. They have played a huge role in making a lifelong dream of mine come true.”