



FOR IMMEDIATE RELEASE

May 22, 2023

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The Oregon State Fair Announces its 2023 Umpqua Bank Concert Series

Advanced ticket sales – with no service fees – begin Thursday, May 25 at 10:00 a.m. PST

[SALEM, OR] – The 157th [Oregon State Fair](#) kicks off on Friday, August 25 and will run through Labor Day, Monday, September 4, 2023, with 11 full days of summertime fun and eight star-studded shows at the Umpqua Bank Concert Series. Fans can *Soak Up the Fun* with an all-star musical lineup, including:

- Friday, **August 25** – platinum-selling rock gods, [Bush](#)
- Monday, **August 28** – chart-topping country star, [Justin Moore](#)
- Tuesday, **August 29** – America’s favorite band, [The Beach Boys](#)
- Wednesday, August 30 – best-selling Christian rock band, [Skillet](#)
- Thursday, **August 31** – Sirius XM Presents [I Love the 90’s](#) with Vanilla Ice, Rob Base, Color Me Badd, Tone Loc, and Young MC
- Friday, **September 1** – alternative rock renegades, [X Ambassadors with special guest Oregon indie rockers, Typhoon](#)
- Saturday, **September 2** – sassy spitfire alternative-country darling, [Elle King](#)
- Monday, **September 4** – multi-platinum Grand Ole Opry member, [Chris Janson](#)

“No matter your musical taste, the Oregon State Fair has something for everyone,” said Fair CEO, Kim Grewe-Powell. “We know a lot of people will be excited for [Sirius XM’s I Love the 90’s](#) concert on August 31, featuring rap and pop sensations Vanilla Ice, Rob Base, Color Me Badd, Tone Loc, and Young MC. We are also bringing back Fair favorite, [The Beach Boys](#) - along with award-winning and chart-topping artists from Country, Rock, and Pop genres.”

Concert ticket information:

Concert tickets are ONLY available on [oregonstatefair.org](#) via our ticket seller FunCard, with NO service fees.

Reserved tickets: start at \$50 and include free Fair admission

VIPPlus Suite Seats tickets: cost \$125, and include free Fair admission, plus a souvenir lanyard, priority entrance, special food service, access to a VIP beverage bar, and a reserved seat in the premium center section

Free tickets: a limited selection of free seats are available for each show with paid Fair admission on a first-come, first-served basis, while space lasts

Showtimes: Doors open at 6:30 p.m. and shows begin at 7:30 p.m., except for Chris Janson, whose doors open at 3:30 p.m. and the show begins at 4:30 p.m.

Advanced tickets sales:

Oregon State Fair [e-mail subscribers](#) will have the first chance to buy concert tickets, Fair admission, carnival rides, and Fairlift tickets during a limited time **presale starting at 10:00 a.m. PST on Thursday, May 25**. Fans can sign up for the presale on [oregonstatefair.org/newsletter](#). Sales open to the general public on Friday, May 26 at 10:00 a.m. PST. Prices increase on select tickets when the Fair begins on Friday, August 25.



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Visuals:

Current Fair b-roll and file footage are available on the Fair Dropbox for download and use and will be updated throughout the Fair.

General Fair video:

<https://www.dropbox.com/s/osfh4w8m8l1th75/Oregon%20State%20Fair%20B-roll.mov?dl=0>

Fair concert video with 2023 concert performers:

<https://www.dropbox.com/s/qmcfxkury3gxe2p/Oregon%20State%20Fair%20Concerts%202023%20Concert%20Series.mp4?dl=0>

Performer Images: Images of each concert series performer are available for download on our Fair Media Kit: <https://oregonstatefair.org/business-center/media-kit/>

Image or video requests: We have a photographer/videographer on site. If you have specific requests for images, video, or interviews, contact Kimberly Jacobsen:

media@oregonstatefair.org or 503 428-0930

Fair links:

Tickets: (Fair/Carnival/Concerts/Fast Pass/Parking) <https://oregonstatefair.org/tickets>

Newsletter: (latest news and contests) <https://oregonstatefair.org/newsletter>

Media Kit: (with image downloads) <https://oregonstatefair.org/business-center/media-kit/>

About the Oregon State Fair:

The Oregon State Fair is a public/private entity owned by the people of Oregon. The Fair began in 1861 in Oregon City. In 1862, the Fair moved to the Oregon State Fairgrounds in Salem, the State Capitol. The Oregon State Fair and Exposition Center hosts thousands of visitors from all over the world each year, with premier concerts, art, culture, rides, agricultural exhibits, and livestock exhibits. Throughout the year, the Fair and Expo Center works with multiple agencies to help facilitate emergency and disaster response needs. For more information, visit oregonstatefair.org or contact us at info@oregonstatefair.org

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