

## FOR IMMEDIATE RELEASE

<u>CONTACT</u>

Stefanie Wich-Herrlein, Communications Manager Email: stefanie@solveoregon.org Phone: 971-319-4503

## SOLVE invites volunteers to register for their annual Earth Day celebration: The Oregon Spring Cleanup

Portland, Ore., March 12, 2024 – From April 13 to April 22, families, community members, neighborhood associations, and environmental enthusiasts are invited to engage in a signature event in SOLVE's annual calendar: The Oregon Spring Cleanup, presented by Portland General Electric. Registration for this environmentally conscious event series is now open.

Participants are invited to join SOLVE, event leaders, and partners from across the Pacific Northwest in a **collective celebration of Earth Day.** The <u>SOLVE calendar</u> showcases a variety of events throughout **Oregon and SW Washington** between April 13 and April 22, with the **majority of events culminating on April 20**. Diverse **initiatives** address specific environmental needs with opportunities ranging from **beach cleanups to neighborhood and city litter pickups**. Further activities include **restoring natural habitats** through native tree and shrub plantings, weed pulls, and mulching projects. Each project contributes to the enhancement of our shared surroundings.

With a variety of projects already online, the Oregon Spring Cleanup invites enthusiastic volunteers to **contribute to a cleaner, greener, and brighter planet**. Interested individuals can **browse the map of projects** to find events near them, **learn about each opportunity**, **and sign up** for a meaningful contribution to the environment. Participating in the Oregon Spring Cleanup provides an excellent opportunity to **bond with family members**, **coworkers**, **and neighbors**, while collectively contributing to preserving some of Oregon's most stunning locations.

As SOLVE anticipates another successful event, valued partner Portland General Electric, shares their commitment to the cause: "*PGE proudly supports SOLVE's efforts to make our communities cleaner and greener. In 2023, our employees and their families volunteered with SOLVE for more than 220 hours. We're excited to join community members again this Earth Day to help improve our beautiful state.*" said Kristen Sheeran, Senior Director of Policy Planning and Sustainability, Portland General Electric.

For those inspired to host an event, **SOLVE is still accepting new volunteer-led projects**. The sooner projects are submitted, the faster SOLVE can care for the rest. **Event leaders receive full support**,

including free supplies, access to project funding, disposal assistance, and help with volunteer recruitment.

For more information, please visit <u>solveoregon.org/oregon-spring</u> and be part of the collective effort to create a cleaner, greener planet.

Along with Portland General Electric, other event sponsors include Clean Water Services, AAA Oregon/Idaho, Fred Meyer, Metro, Oregon Parks and Recreation Department, KOIN, The Standard, Swire Coca-Cola, Holman, Demarini-Wilson, Trimet, and PepsiCo.

## About SOLVE

SOLVE is a statewide non-profit organization that brings people together to improve our environment and build a legacy of stewardship. Since 1969, the organization has grown from a small, grassroots group to a national model for volunteer action. Today, SOLVE mobilizes and trains tens of thousands of volunteers of all ages across Oregon and Southwest Washington to clean and restore our neighborhoods and natural areas and to build a legacy of stewardship for our state. Visit <u>solveoregon.org</u> for more information.

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