



FOR IMMEDIATE RELEASE

Stefanie Wich-Herrlein

Phone: 971-319-4503

Email: stefanie@solveoregon.org

Media Alert: SOLVE's Portland Business District Cleanup at The Standard

*****Media Advisory – All Media Are Invited*****

What: Portland Business District Cleanup at The Standard

When: Wednesday, March 20, from 9:00 AM to 11:00 AM.

Where: 900 SW 5th Ave Portland, OR 97204 | [Map Link](#)

Event Description: Join SOLVE for a monthly community-driven initiative to transform and beautify downtown Portland. The March Business District Cleanup is sponsored by The Standard.

Why: Portland's downtown is the heartbeat of our city and keeping it clean is vital for our economy and environment. Litter poses a significant threat to our community's well-being, affecting the aesthetics and overall health of our streets, neighborhoods, and waterways. SOLVE's mission is to create opportunities for individuals and businesses to give back to their communities and play a critical role in maintaining the beauty and integrity of our city from the harmful effects of trash. Together, we can create a cleaner, more inviting downtown that reflects our pride in the city and commitment to care for our community.

Media Crews: Arrive by 8:45 am outside the main entrance of The Standard to see approximately 60 volunteers of all ages checking in, collecting their cleanup supplies, receiving a safety speech and event debrief, and then heading out in groups to pick up litter in the surrounding area. The event will run from 9 am to 11 am, with volunteers expected to spread throughout the southwest downtown area.

This event will have plenty of visuals of volunteers picking up litter, making for great community packages, VOs, and VOSOTS.

Available interviewees will include:

- Kris Carico, Chief Executive Officer, SOLVE
- Josh Keller, Development Director, SOLVE
- Melissa Wilmot, Communications Specialist, The Standard

Visit the [Portland Business District Cleanup webpage](#) on the SOLVE website for more information.

About [SOLVE](#):

SOLVE is a statewide non-profit organization that brings people together to improve our environment and build a legacy of stewardship. Since 1969, the organization has grown from a small, grassroots group to a national model of volunteer action. Today, SOLVE mobilizes and trains volunteers of all ages across Oregon, and SW Washington to clean and restore our neighborhoods and natural areas, and to build a legacy of stewardship for our state. You can follow SOLVE on Instagram at [@SOLVEinOregon](#), Facebook at [@SOLVEOregon](#), or at www.solveoregon.org.

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MEDIA CONTACTS:

For more information, please contact:

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