

SOLVE's Annual Oregon Spring Cleanup: A Statewide Effort for Earth Day

Media Advisory - All Media Are Invited

SOLVE's Oregon Spring Cleanup 2024 spans across Oregon and SW Washington with over 100 events. This hallmark event, celebrating Earth Day, unites volunteers and partners from the Pacific Northwest to contribute to a cleaner, greener planet. Rooted in SOLVE's rich history, this event series merges two cherished events: the Spring Oregon Beach Cleanup (1986) and SOLVE IT for Earth Day (1990). The Oregon Spring Cleanup 2024 is presented by Portland General Electric. It's an excellent opportunity for families, coworkers, and neighbors to bond while preserving Oregon's stunning locations.

Media are invited to document environmentally engaged citizens and interview SOLVE staff and partners at the following event:

What: Cityscape Sparkle: Earth Day Cleanup at Sport Oregon

When: Monday, April 22, 2024, 2 PM – 4 PM. Volunteers will start arriving after 1:45 PM.

Where: 1939 SW Morrison St Portland, OR 97205 | (Map Link)

We will be meeting outside of Sport Oregon.

This litter cleanup event taking place on Earth Day 2024 goes beyond tidying up the neighborhood streets. Participants are invited for a day of community, cleanliness, and local love at Sport Oregon to foster a sense of unity and enhance our local environment. This Earth Day event is presented by Swire Coca-Cola and TriMet.

The media should arrive at Sport Oregon by 1:45 PM.

Available interviewees:

- Kris Carico, CEO, SOLVE
- Josh Keller, Development Director, SOLVE
- Tia York, Manager of Media Relations, TriMet Public Affairs Division

For more event details, please check the event page:

SOLVE | Cityscape Sparkle: Earth Day Cleanup (solveoregon.org)

Along with Portland General Electric, event sponsors of the Oregon Spring Cleanup 2024 include Clean Water Services, AAA Oregon/Idaho, Fred Meyer, Metro, Oregon Parks and Recreation Department, KOIN, The Oregonian, The Standard, Swire Coca-Cola, Holman, Demarini-Wilson, TriMet, and PepsiCo.

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About SOLVE

SOLVE is a statewide non-profit organization that brings people together to improve our environment and build a legacy of stewardship. Since 1969, the organization has grown from a small, grassroots group to a national model for volunteer action. Today, SOLVE mobilizes and trains tens of thousands of volunteers of all ages across Oregon and Southwest Washington to clean and restore our neighborhoods and natural areas and to build a legacy of stewardship for our state. Visit solveoregon.org for more information.

Contact Info:

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