

### FOR IMMEDIATE RELEASE

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# Media Alert: Paws for a Cause: Cleanup with Oregon Humane Society

### \*\*\*Media Advisory – All Media Are Invited\*\*\*

What: Paws for a Cause: Cleanup with Oregon Humane Society at Portland Central EastsideWhen: Wednesday, May 8, from 10:00 AM to 12:00 PMWhere: 1945 SE Water Ave. Portland, OR 97214 | Map Link

**Event Description:** Join SOLVE for a community-wide effort to clean up Portland's Eastbank Esplanade before the much-anticipated Doggie Dash with the Oregon Humane Society.

**Why:** Leading up to Doggy Dash, a walk in support of animals, and Oregon Humane Society's (OHS) largest fundraiser, SOLVE is hosting a cleanup to support OHS getting ready for their much-anticipated event on Saturday, May 11<sup>th</sup>. Volunteers will come together and comb along the Eastbank Esplanade, ensuring a clean and safe environment for our four-legged friends and their humans alike. Whoever is passionate about environmental stewardship or simply loves dogs, this event is a fantastic opportunity for volunteers of all ages to give back to their community and enjoy some outdoor fun.

**Media Crews:** Arrive by 9:45 AM in the north parking lot of OMSI to see approximately 50 volunteers of all ages checking in, collecting their cleanup supplies, receiving a safety speech and event debrief, and then heading out in groups to pick up litter in the surrounding area. The event will run from 10 AM to 12 PM, with volunteers expected to spread throughout Portland's Central Eastside along the waterfront.

# This event will have plenty of visuals of volunteers picking up litter, making for great community packages, VOs, and VOSOTS.

### Available interviewees:

- Kris Carico, Chief Executive Officer, SOLVE
- Laura Klink, Public Information Officer, Oregon Humane Society

Visit <u>SOLVE | Paws for a Cause: Central Eastside Cleanup! (solveoregon.org)</u> for more information.

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## About SOLVE:

SOLVE is a statewide non-profit organization that brings people together to improve our environment and build a legacy of stewardship. Since 1969, the organization has grown from a small, grassroots group to a national model of volunteer action. Today, SOLVE mobilizes and trains volunteers of all ages across Oregon, and SW Washington to clean and restore our neighborhoods and natural areas, and to build a legacy of stewardship for our state. You can follow SOLVE on Instagram at <u>@SOLVEinOregon</u>, Facebook at <u>@SOLVEOregon</u>, or at <u>www.solveoregon.org</u>.

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## **MEDIA CONTACTS:**

For more information, please contact: Stefanie Wich-Herrlein - 971-319-4503 - <u>stefanie@solveoregon.org</u>