



FOR IMMEDIATE RELEASE

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Media Alert: Celebrating Pride Month - SOLVE's Portland Business District Cleanup

*****Media Advisory – All Media Are Invited*****

What: Portland Business District Cleanup, sponsored by Miller Nash

When: Wednesday, June 12, from 9:00 AM to 11:00 AM

Where: 521 SW 11th Ave. Portland, OR 97205 | [Map Link](#)

Event Description: The spirit for June's Business District Cleanup is to make a positive impact on our environment while honoring the values of inclusivity and unity. We are looking forward to having Miss Portland Gay Pride '24, Nicole Onoscopi, join our morning cleanup, and Arium Botanicals, a queer, Latinx, and vegan-owned house plant shop offering discounts on their items to volunteers.

Why: Portland's downtown is the heartbeat of our city and keeping it clean is vital for our economy and environment. Litter poses a significant threat to our community's well-being, affecting the aesthetics and overall health of our streets, neighborhoods, and waterways. SOLVE's mission is to create opportunities for individuals and businesses to give back to their communities and play a critical role in maintaining the beauty and integrity of our city from the harmful effects of trash. Together, we can create a cleaner, more inviting downtown that reflects our pride in the city and care for our community.

Media Crews: Arrive by 8:45 a.m. outside of the new Stumptown Coffee to see approximately 100 volunteers of all ages checking in, collecting their cleanup supplies, receiving a safety speech and event debrief, and then heading out in groups to pick up litter in the surrounding area. The event will run from 9 am to 11 am, with volunteers expected to spread throughout the southwest downtown area.

This event will have plenty of visuals of volunteers picking up litter, making for great community packages, VOs, and VOSOTS.

Available interviewees:

- Kris Carico, Chief Executive Officer, SOLVE

Visit the [Portland Business District Cleanup webpage](#) on the SOLVE website for more information.

About [SOLVE](#):

SOLVE is a statewide non-profit organization that brings people together to improve our environment and build a legacy of stewardship. Since 1969, the organization has grown from a small, grassroots group to a national model of volunteer action. Today, SOLVE mobilizes and trains volunteers of all ages across Oregon, and SW Washington to clean and restore our neighborhoods and natural areas, and to build a legacy of stewardship for our state. You can follow SOLVE on Instagram at [@SOLVEinOregon](#), Facebook at [@SOLVEOregon](#), or at www.solveoregon.org.

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MEDIA CONTACTS:

For more information, please contact:

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