**INTRODUCTION & METHODOLOGY**

From May 6-19, 2022, the Oregon Values and Beliefs Center conducted a statewide survey of Oregonians’ values and beliefs.

**Research Methodology**: The online survey consisted of 1,674 Oregon residents ages 18+ and took approximately 15 minutes to complete. This is a sufficient sample size to assess Oregonians’ opinions generally and to review findings by multiple subgroups.

Respondents were contacted by using professionally maintained online panels. In gathering responses, a variety of quality control measures were employed, including questionnaire pre-testing, validation, and real time monitoring of responses. To ensure a representative sample, demographic quotas were set, and data weighted by area of the state, gender, age, and education.

**Statement of Limitations:** Any sampling of opinions or attitudes is subject to a margin of error. The margin of error is a standard statistical calculation that represents differences between the sample and total population at a confidence interval, or probability, calculated to be 95%. This means that there is a 95% probability that the sample taken for this study would fall within the stated margin of error if compared with the results achieved from surveying the entire population. This survey’s margin of error for the full sample is ±2.4%. Due to rounding or multiple answer questions, response percentages may not add up to 100%.

**Oregon Values and Beliefs Center:** The research was completed as a community service by the Oregon Values and Beliefs Center. OVBC is an independent and non-partisan organization and an Oregon charitable nonprofit corporation.

**OVBC Monthly Survey, May 2022**

**June marks the 50th anniversary of the federal law Title IX, a law that states: “No person in the United States shall, on the basis of sex, be excluded from participation in, be denied the benefits of, or be subjected to discrimination under any education program or activity receiving Federal financial assistance.”**

**This survey will ask you a bit about your experiences with this law, as well as your opinions on some of the ways in which this law most commonly gets used. Switching topics, you also be asked a few questions about tourism in your area of Orgon.**

**Please be assured your personal identity will be kept anonymous. This survey should take about 10-15 minutes. Random and robotic responders are subject to disqualification through validity analytics.**

**OVBC is an Oregon-based nonprofit, nonpartisan team that uses representative samples to provide valid research. We share our findings with elected officials, policymakers, the public, and other researchers. Again, be assured that your name will not be connected to any of your responses in our reporting. You will be asked if you are willing to be contacted by a journalist about your answers to this survey and participation in OVBC.**

**Thank you.**

1. How familiar are you with Title IX?

|  |  |
| --- | --- |
| **Response category** | *N* = 1,674 |
| Very familiar | 9% |
| Somewhat familiar | 29% |
| A little familiar | 18% |
| Not at all familiar | 37% |
| Unsure | 8% |

1. [If familiar] Based on what you have heard or read about Title IX, do you think its overall impact has been mostly positive or mostly negative?

|  |  |
| --- | --- |
| **Response category**  | *n* = 929 |
| Mostly positive | 66% |
| Mostly negative | 5% |
| An equal mix of negative and positive | 22% |
| Don’t know | 6% |

1. [If familiar] Do you know if Title IX applies to spending on athletics, on education, on both, or on neither?

|  |  |
| --- | --- |
| **Response category** | *n* = 929 |
| Only athletics | 12% |
| Only education | 5% |
| Both athletics and education | 60% |
| Neither athletics and education | 2% |
| Don’t know | 22% |

1. [If familiar] How responsible do you think Title IX has been for the growth in women’s sports? Do you think it has been the main factor, a major factor but not the main factor, a minor factor, or not a factor at all?

|  |  |
| --- | --- |
| **Response category** | *n* = 929 |
| Main factor | 28% |
| Major factor but not main factor | 43% |
| Minor factor | 16% |
| Not a factor at all | 3% |
| Don’t know | 10% |

1. Did you go to elementary, middle, high school, and/or college in the United States?

|  |  |
| --- | --- |
| **Response category** | *N* = 1,674 |
| Yes | 96% |
| No | 4% |

1. [If yes] Did you play on any school-organized sports teams during your time in school in the United States? Please check all that apply.

|  |  |
| --- | --- |
| **Response category** | *n* = 1,604 |
| No | 39% |
| Girls’ or women’s team | 25% |
| Boys’ or men’s team | 34% |
| Co-ed team | 10% |

6a. [**if played girl/women**] In your experience, do you feel your girls’ or women’s team were given the same resources as the boys’ or men’s team at the same school?

|  |  |
| --- | --- |
| **Response category** | *n* = 359 |
| Yes | 36% |
| No | 47% |
| Unsure | 16% |
| Not applicable | 1% |

6b. **[If played girl/women**] Feel free to share details about that here: [open, optional, responses in verbatims document]

1. Considering both the cost and the social ramifications in the school setting, if a girl wants to join a school-run sport traditionally limited to boys, like baseball, football, or wrestling, which of these statements do you most agree with? [RANDOMIZE]?

|  |  |
| --- | --- |
| **Response category** | *N* = 1,674 |
| She should join the boys’ team. | 19% |
| The school should create a girls’ team if there’s enough interest. | 45% |
|  All school sports should be co-ed. | 26% |
|  I don’t know, other | 10% |

1. Considering both the cost and the social ramifications in the school setting, if a boy wants to join a school-run sport traditionally limited to girls, like volleyball, softball, or dance team, which of these statements do you most agree with? [RANDOMIZE]

|  |  |
| --- | --- |
| **Response category** | *N* = 1,674 |
| He should join the girls’ team. | 15% |
| The school should create a boys’ team if there’s enough interest. | 48% |
|  All school sports should be co-ed. | 26% |
|  I don’t know, other | 11% |

1. When it comes to the distribution of ***all*** resources across sports in the schools in your area of Oregon, which of the following best describes your view about how resources are ***actually*** distributed?

|  |  |
| --- | --- |
| **Response category** | *N* = 1,674 |
| Women/girls extremely advantaged | 2% |
| Women/girls somewhat advantaged | 4% |
| Neither women/girls nor men/boys advantaged | 25% |
| Men/boys somewhat advantage | 30% |
| Men/boys extremely advantage | 21% |
| Don’t know | 17% |

9a. Feel free to comment here on resource distribution for school sports in your area of Oregon. [Open, optional, responses in verbatims document]

**Some of the issues that Title IX is intended to address can bring up strong feelings for people. We acknowledge this and thank you for your careful thought on these topics.**

1. One aspect of Title IX is that it protects all students and those involved with schools that receive federal dollars from sex-based harassment (including boys and men). This requires schools to respond promptly and effectively to sexual violence.

Do you support this aspect of Title IX?

|  |  |
| --- | --- |
| **Response category** | *N* = 1,674 |
| Definitely yes | 69% |
| Lean yes | 17% |
| Lean no | 3% |
| Definitely no | 2% |
| Don’t know | 10% |

1. The current interpretation of Title IX also protects students and those involved with schools that receive federal funding from being excluded or discriminated against because of their sexual orientation.

Do you support this aspect of Title IX?

|  |  |
| --- | --- |
| **Response category** | *N* = 1,674 |
| Definitely yes | 57% |
| Lean yes | 19% |
| Lean no | 6% |
| Definitely no | 7% |
| Don’t know | 11% |

1. The current interpretation of Title IX also protects students and those involved with schools that receive federal funding from being excluded or discriminated against if they are transgender.

Do you support this aspect of Title IX?

|  |  |
| --- | --- |
| **Response category** | *N* = 1,674 |
| Definitely yes | 45% |
| Lean yes | 19% |
| Lean no | 10% |
| Definitely no | 13% |
| Don’t know | 13% |

1. Which one of these statements comes closest to your opinion? [ROTATE two statements]

|  |  |
| --- | --- |
| **Response category** | *N* = 1,674 |
| Transgender students should be allowed to play on sports teams that match their current gender identity [SKIP to Q15] | 41% |
| Transgender students should only be allowed to play on sports teams that match their birth gender | 39% |
| No opinion, don’t know [SKIP to Q15] | 21% |

1. Studies have shown that for transgender youth who are at schools that affirm their gender identity, their risk of poor mental health and suicidality decreases.

Considering this, does your opinion change on transgender students and sports?

|  |  |
| --- | --- |
| **Response category** | *n* = 645 |
| I feel the same-- transgender students should only be allowed to play on sports teams that match their birth gender | 85% |
| I feel less certain of my opinion—I’d have to learn more or think about it | 13% |
| I have changed my mind-- transgender students should be allowed to play on sports teams that match their current gender identity | 2% |

1. In a similar vein, which one of these statements comes closest to your opinion? [ROTATE two statements]

|  |  |
| --- | --- |
| **Response category** | *N* = 1,674 |
| Transgender students should be allowed to use bathrooms that match their current gender identity [SKIP to Q17] | 50% |
| Transgender students should only be allowed to use bathrooms that match their birth gender | 30% |
| No opinion, don’t know [SKIP to Q17] | 20% |

1. Studies show that preventing transgender students from accessing bathrooms that match their gender identity is associated with harmful mental health indicators like suicide*.*

Considering this, does your opinion change on transgender students and non-binary students?

|  |  |
| --- | --- |
| **Response category** | *n* = 504 |
| I feel the same-- transgender students should only be allowed to use bathrooms that match their birth gender | 88% |
| I feel less certain of my opinion—I’d have to learn more or think about it | 10% |
| I have changed my mind-- transgender students should be allowed to use bathrooms that match their current gender identity | 2% |

1. As far as you know, was there a significant controversy (e.g., lawsuit or major debate) regarding Title IX that ***involved athletics*** at a school in your area of Oregon during this past academic year?

|  |  |
| --- | --- |
| **Response category** | *N* = 1,674 |
| Not that I know of | 58% |
| Yes | 5% |
| Unsure | 37% |

17a. [If yes] If you can, please describe the controversary here: [Open, optional, responses in verbatims document]

1. As far as you know, was there a significant controversy (e.g., lawsuit or major debate) regarding Title IX that ***did NOT*** ***involve athletics*** at a school in your area of Oregon during this past academic year?

|  |  |
| --- | --- |
| **Response category** | *N* = 1,674 |
| Not that I know of | 57% |
| Yes | 4% |
| Unsure | 39% |

18a. [If yes] If you can, please describe the controversary here: [Open, optional, responses in verbatims document]

1. Do you think Title IX should be used in a way to enforce the following? **[Randomized]**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Response category,** *N* = 1,674 | **Definitely yes** | **Lean** **yes** | **Lean****no** | **Definitely no** | **Don’t know** |
| Equal broadcasting time for women/men college sports on TV | 45% | 27% | 10% | 6% | 12% |
| Making sure science and technology opportunities in schools are a welcoming space for girls and women | 70% | 19% | 3% | 2% | 6% |
| Bringing more sports opportunities for all students into public middle schools | 51% | 30% | 6% | 3% | 9% |

1. When do you think that Title IX protections become most important for students?

|  |  |
| --- | --- |
| **Response category** | *N* =1,674 |
| Elementary school | 3% |
| Middle school | 9% |
| High school | 12% |
| College | 3% |
| All school levels are equally important for Title IX enforcement | 49% |
| I don't think it's an important piece of legislation | 5% |
| Depends on which part of Title IX | 11% |
| Don’t know | 8% |

Changing topics, we’d like to ask you some questions about tourism in Oregon in general, as well as in your area of Oregon.

1. In a few sentences or a short paragraph, what comes to mind when you think of tourism? (This open response question is required.) [Open, required, responses in verbatims document]
2. How much does tourism contribute to the following in your community? [A lot, Somewhat, Not very much, Not at all, Don’t know] [RANDOMIZED]

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Response category,** *N* = 1,674 | **A lot** | **Somewhat**  | **Not very much** | **Not at all** | **Don’t Know** |
|  Traffic congestion | 26% | 35% | 24% | 7% | 7% |
|  A strong economy | 22% | 44% | 19% | 6% | 8% |
|  Lack of affordable housing | 23% | 22% | 25% | 17% | 13% |
|  Well-paying jobs | 11% | 37% | 29% | 12% | 10% |
|  Homelessness | 16% | 19% | 24% | 25% | 16% |
|  High quality of life | 11% | 38% | 30% | 12% | 11% |
|  Funding for public services | 13% | 38% | 26% | 7% | 15% |
|  Other [open] *n=108* | 68% | 23% | 7% | 2% | 0% |

1. When you think of tourists coming to your area of Oregon from other states or other countries, what do you think is the biggest draw? *Feel free to choose up to three.* [RANDOMIZED]

|  |  |
| --- | --- |
| **Response category** | *N= 1,674* |
| Parks/natural areas/beaches | 65% |
| Shops/restaurants/breweries | 37% |
| Cultural festivals/theater/live music/parade | 31% |
| Legal marijuana | 29% |
| Animals (sanctuary, rodeos, fishing/hunting, bird watching, etc.) | 20% |
| Snow activities | 18% |
| Historical sites | 17% |
| Casinos (including associated restaurants and entertainment | 12% |
| Sports | 12% |
| Warm weather | 7% |
| Museums/galleries | 7% |
| Other [open] | 7% |

1. As a way to generate funds to be invested back into the community, should tourists be charged an extra fee during peak times that local residents do not have to pay?

|  |  |
| --- | --- |
| **Response category** | *N* =1,674 |
| Definitely yes | 19% |
| Lean yes | 31% |
| Lean no | 21% |
| Definitely no | 20% |
| Don’t know | 8% |
| Not applicable | 2% |

1. Considering the influx of tourists during the summer months, if it were up to you, what would be the State required COVID precautions for events in Oregon? *You can select more than one*.

|  |  |  |
| --- | --- | --- |
| **Response category,** *N* = 1,674 | **Indoor** | **Outdoor** |
| N95 or KN95 masks | 40% | 12% |
| Proof of vaccination | 37% | 23% |
| Proof of booster | 19% | 12% |
| Proof of recent negative COVID test results | 17% | 12% |
| No COVID-related requirements | 35% | 57% |
| Don’t know, other | 7% | 8% |

1. Now that many people aren’t so worried about COVID, do you think more tourists will be visiting your community this summer?

|  |  |
| --- | --- |
| **Response category** | *N* =1,674 |
| Definitely yes | 40% |
| Lean yes | 42% |
| Lean no **[Skip to Q28]** | 8% |
| Definitely no **[Skip to Q28]** | 2% |
| Don’t know **[Skip to Q28]** | 8% |

1. [If yes to Q26] All things considered, how do you feel about more people visiting your community?

|  |  |
| --- | --- |
| **Response category** | *n* =1,376 |
| Very positive | 25% |
| Somewhat positive | 46% |
| Somewhat negative | 16% |
| Very negative | 5% |
| Don’t know  | 8% |

27a. [If positive] Why? [Open, optional, responses in verbatims document]

27b. [If negative] Why? [Open, optional, responses in verbatims document]

1. Please feel free to leave any closing comments here. [Open, optional, responses in verbatims document]

**DEMOGRAPHICS**

Age

|  |  |
| --- | --- |
| **Response category** | *N* = 1,674 |
| 18-29 | 18% |
| 30-44 | 26% |
| 45-54 | 14% |
| 55-64 | 17% |
| 65-74 | 17% |
| 75+ | 8% |

What is the highest level of education you have attained?

|  |  |
| --- | --- |
| **Response category** | *N* = 1,674 |
| Less than high school | 3% |
| High school diploma/GED | 31% |
| Some college/2-year degree/trade | 36% |
| College degree/4-year degree | 15% |
| Graduate degree/professional school | 15% |

I describe my gender as (feel free to choose all that reply):

|  |  |
| --- | --- |
| **Response category** | *N* = 1,674 |
| Man | 48% |
| Woman | 49% |
| Non-binary or gender non-conforming | 3% |
| Trans | 1% |
| Other | n=6 |
| Prefer not to answer | 1% |

Knowing there may not be a perfect fit, which of these descriptions used by the United States Census would you say best describes your race and/or ethnicity? Please select all that apply. [Previous question asks “How would you describe your race and/or ethnicity?” as an open response.]

|  |  |
| --- | --- |
| **Response category** | *N* = 1,674 |
| Asian | 4% |
| Black or African American | 4% |
| Hispanic or Latino/a/x | 9% |
| Native American, American Indian, or Alaska Native | 8% |
| Native Hawaiian or Other Pacific Islander | 2% |
| White | 83% |
| Another race or ethnicity not listed above | 3% |
| Prefer not to answer | 3% |

County/Zip Code

|  |  |
| --- | --- |
| **Response category** | *N* = 1,674 |
| Tri-county | 43% |
| Willamette Valley | 27% |
| Rest of State | 31% |

Area (From County)

|  |  |
| --- | --- |
| **Response category** | *N* = 1,674 |
| Central Oregon | 6% |
| Eastern Oregon | 4% |
| Metro Portland | 43% |
| North Coast | 5% |
| Northern Willamette Valley | 11% |
| South Coast | 3% |
| Southern Oregon | 9% |
| Southern Willamette Valley | 19% |

What is your party registration?

|  |  |
| --- | --- |
| **Response category** | *N* = 1,674 |
| Democrat | 40% |
| Republican | 21% |
| Independent Party of Oregon | 14% |
| Some other party | 2% |
| Non-affiliated | 14% |
| Not registered to vote | 9% |

Do you rent or own your home?

|  |  |
| --- | --- |
| **Response category** | *N* = 1,674 |
| Own | 52% |
| Rent | 36% |
| Other arrangement | 12% |

Do you have school age children in you household?

|  |  |
| --- | --- |
| **Response category** | *N* = 1,674 |
| Yes | 24% |
| No | 76% |

What was your total household income in 2020?

|  |  |
| --- | --- |
| **Response category** | *N* = 1,674 |
| Less than $25,000 | 3% |
| $25,000-49,999 | 24% |
| $50,000-74,999 | 19% |
| $75,000-99,999 | 12% |
| $100,000-149,999 | 13% |
| $150,000 or more | 8% |
| Refused | 1% |

1. When it comes to most economic issues, do you consider yourself. . .

|  |  |
| --- | --- |
| **Response category** | *N* = 1,674 |
| Very liberal | 15% |
| Somewhat liberal | 20% |
| Middle of the road | 37% |
| Somewhat conservative | 18% |
| Very conservative | 10% |

When it comes to most social issues, do you consider yourself. . .

|  |  |
| --- | --- |
| **Response category** | *N* = 1,674 |
| Very liberal | 23% |
| Somewhat liberal | 22% |
| Middle of the road | 33% |
| Somewhat conservative | 14% |
| Very conservative | 9% |

Do you consider the area you live in to be. . . .

|  |  |
| --- | --- |
| **Response category** | *N* = 1,674 |
| Urban | 27% |
| Suburban | 40% |
| Rural changing to suburban | 12% |
| Rural | 22% |