**INTRODUCTION & METHODOLOGY**

From October 6-14, 2022, the Oregon Values and Beliefs Center conducted a statewide survey of Oregonians’ values and beliefs.

**Research Methodology**: The online survey consisted of 1,926 Oregon residents ages 18+ and took approximately 15 minutes to complete. This is a sufficient sample size to assess Oregonians’ opinions generally and to review findings by multiple subgroups.

Respondents were contacted by using professionally maintained online panels. In gathering responses, a variety of quality control measures were employed, including questionnaire pre-testing, validation, and real time monitoring of responses. To ensure a representative sample, demographic quotas were set, and data weighted by area of the state, gender, age, and education.

**Statement of Limitations:** Any sampling of opinions or attitudes is subject to a margin of error. The margin of error is a standard statistical calculation that represents differences between the sample and total population at a confidence interval, or probability, calculated to be 95%. This means that there is a 95% probability that the sample taken for this study would fall within the stated margin of error if compared with the results achieved from surveying the entire population. This survey’s margin of error for the full sample is ±2.2%.

**Oregon Values and Beliefs Center:** The research was completed as a community service by the Oregon Values and Beliefs Center. OVBC is an independent and non-partisan organization and an Oregon charitable nonprofit corporation.

**OVBC Monthly Survey, October 2022**

The OVBC October survey covers the topics of neighborliness, and different approaches to solving community challenges like house/homelessness, childcare, etc.

Please be assured your personal identity will be kept anonymous. This survey should take about 10-15 minutes. Random and robotic responders and those using hate speech are subject to disqualification through validity analytics.

OVBC is an Oregon-based nonprofit, nonpartisan team that uses a representative sample of Oregonians to provide valid opinion research. We share our findings with elected officials, policymakers, the public, and other researchers. Again, be assured that your name will not be connected to any of your responses in our reporting. [OVBC panel:] You will be asked if you are willing to be contacted by a journalist about your answers to this survey and participation in OVBC.

Thank you.

**GENERAL**

1. [SPLIT SAMPLE A] In a sentence or two, what does neighborliness mean to you? [open, optional]

*[See separate verbatim file.]*

1. [SPLIT SAMPLE B] In a sentence or two, what does a sense of community mean to you? [open, optional] *[See separate verbatim file.]*
2. Please share an example of neighborliness where you live. It could be something someone did for you, you did for someone, or something you witnessed. [open, optional] *[See separate verbatim file.]*

How much are the following statements like your neighborhood?

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Response category, *N =* 1,926** | **A lot like**  **my neighborhood** | **Somewhat like my neighborhood** | **A little like**  **my neighborhood** | **Not at all like**  **my neighborhood** | **DK/Not applicable** |
| 1. There are places to sit and chat. | 20% | 22% | 22% | 31% | 4% |
| 1. People talk to/help one another. | 33% | 32% | 24% | 9% | 2% |
| 1. You can trust people. | 32% | 33% | 21% | 9% | 4% |
| 1. If I needed help, there are people who would be there for me. | 35% | 29% | 21% | 11% | 4% |
| 1. If I wanted company or to socialize, there are people I can call on. | 25% | 28% | 26% | 18% | 5% |

1. In the past week, have you given any everyday help or support to anyone outside  
   your close family or household – for example, by supporting someone emotionally, or offering practical help like childcare, shopping, or a ride?

|  |  |
| --- | --- |
| **Response category** | ***N =* 1,926** |
| Yes | 59% |
| No | 37% |
| Don’t know/Not applicable | 4% |

1. And, again in the past week, has anyone outside your close family or household given any everyday help or support of that kind to you?

|  |  |
| --- | --- |
| **Response category** | ***N =* 1,926** |
| Yes | 47% |
| No | 49% |
| Don’t know/Not applicable | 4% |

1. Over the past year, has your neighborhood become a better place to live, a worse place, or stayed the same? [If “stayed the same,” skip to Q12]

|  |  |
| --- | --- |
| **Response category** | ***N =* 1,926** |
| Better place | 24% |
| Worse place | 17% |
| Stayed the same | 59% |

11a. [If better in Q11] In a sentence or two, how has your community become a better place to live? [open, optional] *[See separate verbatim file.]*

11b. [If worse in Q11] In a sentence or two, how has your community become a worse place to live? [open, optional] *[See separate verbatim file.]*

**DEMOGRAPHICS**

These questions ensure our sample is representative of the population. This information is used for no other purpose.

What is your age?

|  |  |
| --- | --- |
| **Response category** | ***N =* 1,962** |
| 18-29 | 18% |
| 30-44 | 26% |
| 45-54 | 14% |
| 55-64 | 17% |
| 65-74 | 18% |
| 75+ | 7% |

What is the highest level of education you have attained?

|  |  |
| --- | --- |
| **Response category** | ***N =* 1,926** |
| Less than high school | 4% |
| High school diploma/GED | 30% |
| 2-yr degree/some college/trade | 36% |
| 4-yr degree/college degree | 13% |
| Graduate degree/professional school | 17% |

I describe my gender as:

|  |  |
| --- | --- |
| **Response category** | ***N =* 1,926** |
| Man | 49% |
| Woman | 49% |
| Non-binary, non-conforming | 2% |
| Trans | 1% |
| Other | *n* = 7 |
| I prefer not to answer | *n* = 3 |

Knowing there may not be a perfect fit, which of these descriptions used by the US Census would you say best describes your race and/or ethnicity

|  |  |
| --- | --- |
| **Response category** | ***N =* 1,926** |
| Asian | 5% |
| Black or African American | 7% |
| Hispanic or Latino/a/x | 8% |
| Native American, American Indian, or Alaska Native | 6% |
| Native Hawaiian or other Pacific Islander | 1% |
| White | 72% |
| Another race or ethnicity not listed above | 2% |
| Prefer not to answer | 3% |

Area (From County)

|  |  |
| --- | --- |
| **Response category** | ***N =* 1,926** |
| Tri-county | 43% |
| Willamette Valley | 27% |
| Rest of state | 31% |

Area (From County)

|  |  |
| --- | --- |
| **Response category** | ***N* = 1,926** |
| Central Oregon | 7% |
| Eastern Oregon | 4% |
| Metro Portland | 43% |
| North Coast | 5% |
| Northern Willamette Valley | 12% |
| South Coast | 2% |
| Southern Oregon | 9% |
| Southern Willamette Valley | 17% |

What is your party registration?

|  |  |
| --- | --- |
| **Response category** | ***N =* 1,926** |
| Democrat | 40% |
| Republican | 24% |
| Independent Party of Oregon | 12% |
| Some other party | 2% |
| Non-affiliated | 15% |
| Not registered to vote | 8% |

Do you rent or own your home?

|  |  |
| --- | --- |
| **Response category** | ***N =* 1,926** |
| Own | 54% |
| Rent | 36% |
| Other arrangement | 10% |

Do you have school-age children in your household?

|  |  |
| --- | --- |
| **Response category** | ***N =* 1,926** |
| Yes | 24% |
| No | 76% |

What was your total household income in 2021? Remember to include everyone, and your best guess is okay.

|  |  |
| --- | --- |
| **Response category** | ***N =* 1,926** |
| Less than $25,000 | 21% |
| $25,000-49,999 | 26% |
| $50,000-74,999 | 21% |
| $75,000-99,999 | 11% |
| $100,000-149,999 | 13% |
| $150,000 or more | 7% |
| Refused | 2% |

When it comes to most economic issues, do you consider yourself. . .

|  |  |
| --- | --- |
| **Response category** | ***N =* 1,962** |
| Very liberal | 14% |
| Somewhat liberal | 22% |
| Middle of the road | 37% |
| Somewhat conservative | 18% |
| Very conservative | 9% |

When it comes to most social issues, do you consider yourself. . .

|  |  |
| --- | --- |
| **Response category** | ***N =* 1,926** |
| Very liberal | 21% |
| Somewhat liberal | 24% |
| Middle of the road | 32% |
| Somewhat conservative | 14% |
| Very conservative | 8% |

Do you consider the area you live in to be

|  |  |
| --- | --- |
| **Response category** | ***N =* 1,926** |
| Urban | 28% |
| Suburban | 39% |
| Rural changing to suburban | 12% |
| Rural | 21% |

What is your zip code? \_\_\_\_\_\_

We anticipate news media to be very interested in these results. If you are willing to be contacted by a journalist about your answers to this survey and participation in OVBC, please share your name, phone number and email. This is completely voluntary.

Name:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Phone number :\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Email address \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_