



FOR IMMEDIATE RELEASE

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Media Alert: SOLVE's Portland Business District Cleanup with CareOregon and the Portland Rose Festival Foundation

*****Media Advisory – All Media Are Invited*****

What: Portland Business District Cleanup at CareOregon

When: Wednesday, May 15, from 1:00 PM to 3:00 PM.

Where: 315 SW 5th Ave Portland, OR 97204 | [Map Link](#)

Event Description: Join SOLVE for a community-driven initiative to transform and beautify downtown Portland. The May Business District Cleanup is sponsored by CareOregon and the Portland Rose Festival Foundation.

Why: Keeping Portland's downtown clean is crucial for our economy and environment. Litter not only impacts our community's appearance but also the health of our streets, neighborhoods, and waterways. The monthly Portland Business District Cleanup on May 15 is dedicated to preparing the city for the annual Rose Festival. Together with CareOregon and the Portland Rose Festival Foundation, volunteers will beautify our city and waterfront, ensuring a clean and welcoming environment for festival visitors and protecting local wildlife from the harmful effects of trash. Let's unite to welcome everyone to the Rose City for a summer of clean and safe fun!

Media Crews: Arrive by 12:45 PM outside the CareOregon office to see approximately 100 volunteers of all ages checking in, collecting their cleanup supplies, receiving a safety speech and event debrief, and then heading out in groups to pick up litter in the surrounding area. The event will run from 1 PM to 3 PM, with volunteers expected to spread throughout the southwest downtown area.

This event will have plenty of visuals of volunteers picking up litter, making for great community packages, VOs, and VOSOTS.

Available interviewees will include:

- Kris Carico, Chief Executive Officer, SOLVE
- Josh Keller, Development Director, SOLVE
- Alison Arella, VP of Community Impact, CareOregon

Visit the [Portland Business District Cleanup webpage](#) on the SOLVE website for more information.

About [SOLVE](#):

SOLVE is a statewide non-profit organization that brings people together to improve our environment and build a legacy of stewardship. Since 1969, the organization has grown from a small, grassroots group to a national model of volunteer action. Today, SOLVE mobilizes and trains volunteers of all ages across Oregon, and SW Washington to clean and restore our neighborhoods and natural areas, and to build a legacy of stewardship for our state. You can follow SOLVE on Instagram at [@SOLVEinOregon](#), Facebook at [@SOLVEOregon](#), or at www.solveoregon.org.

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MEDIA CONTACTS:

For more information, please contact:

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